



Questions and Answers

- **What is the Precision Ag Expo?** It is a daylong program that will provide farmers and others involved in crop productions the latest information on precision ag technology. Information will be included on how precision ag can increase profits and/or reduce risk for farmers.
- **What planned subjects are on the program?** Basic Overview of Precision Ag and the benefits to West Texas Farmers, Guidance Systems, Utilizing Monitors to improve efficiency, Precision Irrigation Management, Data Collection & Management, Methods of Measuring Soil & Crop Variables, Variable Rate Technology, and "Putting all the Information Together on West Texas Farms to Increase Profits".
- **What are the Planned Field Activities?** " Hands-on" demonstrations and discussions on: Guidance Systems, Soil Electrical Conductivity Systems, Variable Rate Technology, Strip-Till Demonstrations, Working with Aerial Imaging, GreenSeeker & WeedSeeker Demo and Irrigation Displays
- **What else is included with the Expo?** There will be equipment displays & tabletop displays from the leading firms involved in Precision Ag Technology
- **Where will the Expo be held?** At the Ollie Liner Center, 2000 S. Columbia St., Plainview, TX 79072
- **Is September 6 a good time for this Expo?** Yes, usually the crops in this area are "laid-by" and farmers are interested in viewing crops and technology to learn what changes they might make for another season. We are not aware of any agriculture event that will conflict with the Expo.
- **Will CEU's be offered?** Yes, both TDA and CCA continuing Education Units (CEUs) will be offered.
- **Are there Hotels in the area?** Yes, Plainview has several hotels available. Rooms have been blocked at the Holiday Inn Express Hotel & Suites, 4213 W 13th St, Plainview, TX 79072, Phone 806/296-9900 or Fax 806/296-9901 Ask for the Precision Ag Expo rate. Other hotels are available about 1-hour away in Lubbock or in Amarillo.
- **What is the Registration Cost?** \$45 of early registration before August 10 and \$55 after August 10. Lunch is included in the registration fee.
- **Do I need to register before the conference?** Pre-registration is not required but it assist us in planning and makes your registration easier and more efficient the day of the Expo. It also saves you money on the Registration Fee.
- **How do I register for the Expo?** Forms are available online at: <http://tppa.tamu.edu> or you can call or email the TPPA office for forms.

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